



# UPPFINNAREN & KONSTRUKTÖREN ISSUES 2010

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**PROTOTYPES AND VISUALIZATION**

**Booking:** 26th february

**Published:** week 10

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**"GREEN" PRODUCT DEVELOPMENT  
FAIR: TECHNICAL FAIR, STOCKHOLM**

**Booking:** 27th august

**Published:** week 36

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**PLASTIC RUBBER AND COMPOSITES  
FAIR: EASY FAIRS ÖRESUND, MALMÖ**

**Booking:** 1th april

**Published:** week 15

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**LIGHT WEIGHT CONSTRUCTION  
FAIR: ELMIA SUBCONTRACTOR**

**Booking:** 14th october

**Published:** week 43

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**SHORT SERIES PRODUCTION  
CONSTRUCTION WITH CAD**

**Booking:** 14th may

**Published:** week 21

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**INTELLECTUAL PROPERTIES  
CONSTRUCTION IN METALLIC MATERIALS**

**Booking:** 19th november

**Published:** week 48

## PRICELIST & FORMAT 2010

SIZE	FORMAT	PRIZE
2 page spread	430 x 297 mm	17.800:-
1/1 page*	215 x 297 mm	12.000:-
1/2 page	193 x 130 mm, 90 x 267 mm	7.700:-
1/4 page	193 x 65 mm, 90 x 130 mm	4.800:-
1/8 page	90 x 65 mm	3.000:-
1/16 page	43 x 65 mm	1.800:-
* Cover page 2: 13.200:-, Cover page 3: 13.200:-, Back Cover: 14.700:-		
<b>DISCOUNT:</b>		
Same ad 3 times:	10 %	
Same ad 4 times:	15 %	
Same ad 5 times:	20 %	
Same ad 6 times:	25 %	
<b>INSERTS:</b>		
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Max 50g format A4 (210 x 197 mm)	4 pages	13.100:-
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